

# Urban Précis

## Content Contribution Guidelines

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## Basic Idea

Urban Précis entertains only original and quality content intended for a general audience. Read the below given Content Guidelines before submitting your works to this platform.

## Guidelines

1. You should be the original author/owner of each and every article/work/content you submit to this site.
2. Your essay should be minimum 400-500 words and can extend upto 2500 words. We intend to generate content suitable for a general audience with an aim of sensitizing masses to urban development related issues and provide them an interesting overview of built environments.
3. Don't submit copied works from books, magazines or from any other documents. If you are found promoting any kind of plagiarism on this site, your account and IP may be banned and all your previously submitted articles may be deleted from the site.
4. Don't submit any content that contains hate, negative review, racism, religiously sensitive or any other illegal materials. All the submitted content will be reviewed for its quality and suitability for the platform.
5. Don't include any affiliate links, hyperlinks or any kind of promotional content in the body of your submissions. Credits to author shall be provided by the platform in a proper manner.

## Referencing and Citations

Contributed content should be properly referenced to enable detailed and further enquiry by the readers. It is also essential to ensure quality and reliability of the contributed content. A well-researched article should provide proper citations to the sources. At Urban Précis, we expect contributors to use Harvard Citation Format and provide a list of referenced content.

We recommend using one of the following online citation guidelines to study the Harvard Referencing style in detail -

1. Harvard Format Citation Guide on Mendeley.com [Webpage]  
<https://www.mendeley.com/guides/harvard-citation-guide/>
2. Quick Guide to Harvard Referencing (Cite Them Right) on The Open University [Webpage]  
<https://www5.open.ac.uk/library/referencing-and-plagiarism/quick-guide-to-harvard-referencing-cite-them-right>
3. Harvard Referencing Quick Guide: Citing and Referencing Material - Dundalk Institute of Technology [Webpage]  
<https://dkit.ie.libguides.com/harvard/citing-referencing>
4. The University Library: Research Skills and Critical Thinking – University of Sheffield [PDF]  
<https://librarydevelopment.group.shef.ac.uk/Assets/pdfs/referencing/harvard.pdf>
5. Harvard Referencing Guide at the University Library of Anglia Ruskin University [Webpage]  
<https://library.aru.ac.uk/referencing/harvard.htm>
6. <https://libguides.reading.ac.uk/citing-references/citationexamples>

## Dos and Don'ts

1. Submitted articles must have proper English - which includes proper spelling, grammar, punctuation, capitalization and sentence structure.
2. Your article must not be a Private Label Rights (PLR) essay or contain unattributed content to which the author does not have exclusive rights.

3. Your articles must not be written as a press release, news article or be time sensitive.
4. Your work must not contain self-serving or promotional content in the work title, body, or summary.
5. Your work must not contain negative content towards any product, company, individual or group.
6. Your work must not contain illegal or overly controversial content.
7. Your essay must not contain rehashed content or material overly similar to your prior submissions.
8. Your essay must not contain information that promotes unethical internet activities, business practices or anything that would create a poor user experience for the audience/subscribers of the platform.
9. Urban Précis reserves the right to publish or reject content. Content submitted for publication would be reviewed to check the quality, originality and fitness, for publication, in accordance with above parameters. The authors/content owner will be informed about publication or rejection status. No reason for such a rejection is to be provided.

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